

Sales-ready conversations delivered to your inbox with

# LEAD GENERATION

Get your message directly to your ideal manufacturing customers. Build and develop a strategic pipeline.

With Factur Lead Generation you'll get:

#### > Sales-Ready Conversations

Engage decision-makers directly who are brand aware and warm to a conversation with you.

## > Dedicated Strategy & Data Team

You can focus on moving sales opportunities toward revenue. We'll continually manage new contact research, direct outreach, optimization, and reporting.

## > Consistent Pipeline Follow-up

Timing Is everything In B2B sales. We work with you to find new messages to promote to your pipeline so that you're consistently In front of decision-makers. When they're In a buying cycle, you'll be top of mind.

#### TALK TO OUR SALES TEAM ABOUT LEAD GENERATION





#### ADAM WOOD Sales Manager

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